MEDIA RELEASE

Keen Care Named Finalist in 2025 Telstra Business Awards

15 September 2025

Keen Care Australia has been named a **South Australian finalist** in the **2025 Telstra Business Awards**, recognised in the *Championing Health* category.

Putting Innovation to Work in Care

At Keen Care, innovation is more than a buzzword - it's at the heart of how they improve lives. Their cloud-based platform helps aged and disability care providers streamline operations, support carers in the field, and ultimately deliver better outcomes for clients.

From mobile apps that give caregivers instant access to health records, to speech-to-text functionality that allows staff to document in the language they grew up speaking, their technology removes barriers and simplifies care. Notes are automatically translated to English, helping eliminate miscommunication and improving record-keeping across teams.

AI-Powered Support for Real-World Impact

One of their latest innovations, **VoxCare**, is an AI-powered voice bot that conducts daily welfare checks on clients receiving in-home care. Previously unachievable at scale, VoxCare now enables providers to check in with thousands of clients each morning - automatically flagging concerning keywords like "doctor," "unwell," or "help" so care coordinators can intervene when needed.

This not only enhances client safety but allows teams to focus on delivering high-value, human-centred care - working smarter, not harder.

A Proud Milestone

Being recognised in the *Embracing Innovation* category reflects Keen Care's commitment to using technology to make a real difference. Keen Care is honoured to stand alongside other businesses pushing boundaries to build a better future using technology in Aged and Disability Care.

For more information about Keen Care, visit www.keencare.com.au or contact John Tomczyk, General Manager, Keen Care Australia Pty Ltd +61 493 890 989